

N V W N L O W



# MOON MAN

## the five issues project



### E D I T I O N   E   :   I S S U E   1

Moon Man is a culture magazine inspired by design, with a global focus in presenting contemporary art, photography, fashion and architecture.

Designed by award winning creatives, and inspired by the timelessness of a postcard - Moon Man is foremost focused on the concept of the magazine as a collectable object, with the motivation for our readers to preserve each issue. Moon Man Magazine will appear for the duration of five limited edition issues, completing a full collectable set, and revealing a further design element once all issues are collected. Each Edition will be curated as an exhibition, accompanied by a pop up event demonstrating the Edition's content.

Moon Man aims to change the way readers appreciate art publications, creating a unique and intimate viewing experience that is interactive - with perforated pages and a variety of finishes (see page 4). We encourage our readers to deconstruct its pages and make it their own.



**Size:**

270 mm (width) x 350 mm (height) + 3mm bleed

**Weight:**

1.5 KG

**Number of Pages:**

164

**Print Quantity:**

3000

**Price:**

£40

**Cover:**

10 Tipped-on pages with varying dimensions trimmed to size. Hand finished application.

10 types x 300 of each

**Printing:**

CMYK + Pantone 872c (gold ink)

**Paper Types:**

Symbol Freelifa Satin, 200 gsm

Acroprint 170 gsm

Transclear 140 gsm

Colorplan 250 gsm (cover)

**Fold-outs:**

6

**Binding:**

PUR

**Print Features:**

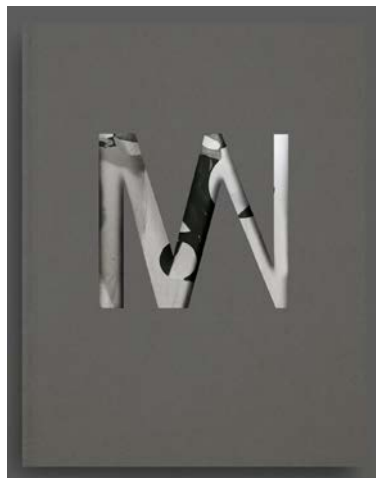
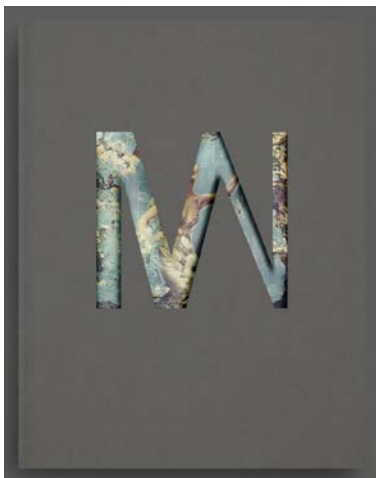
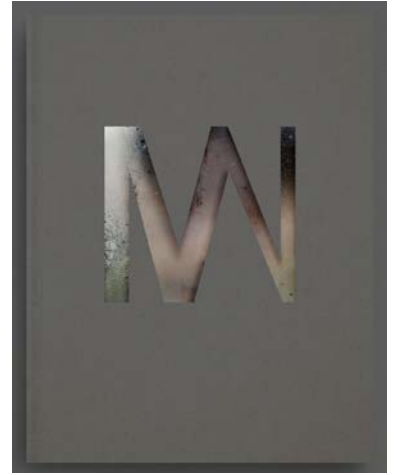
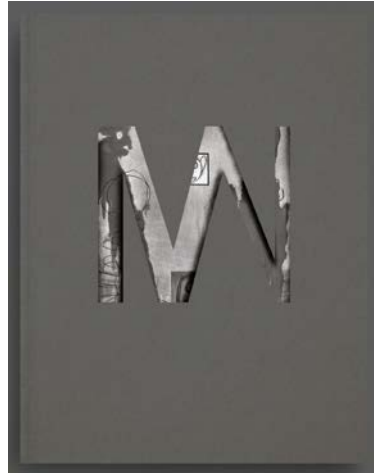
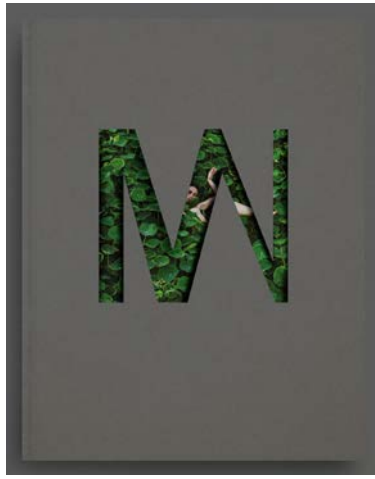
Page perforation (all pages), Hand finished covers, Spot varnish, Transparent pages, Die cut, Blind emboss, Brail detailing, Blind deboss, Gold foil, white ink

**Additional:**

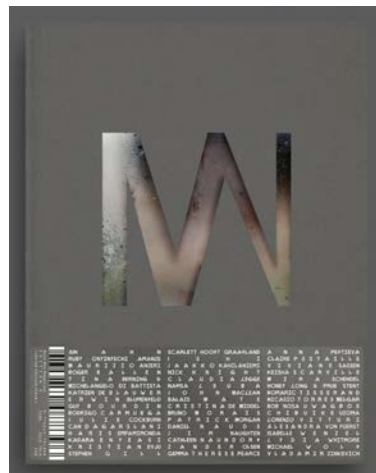
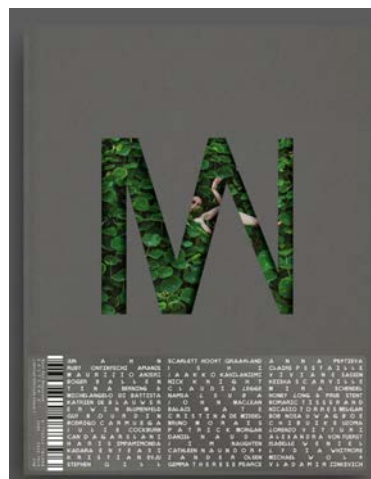
Cellophane plastic wrap on final product

Barcode sticker

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## MOON MAN

the debut issue

Moon Man's Edition E takes the reader on a psychedelic journey through time periods, geographies and emotional states, connecting global narratives.

Our first issue examines the art market for contemporary photography, as well as the prevalence of art storage free ports around the world.

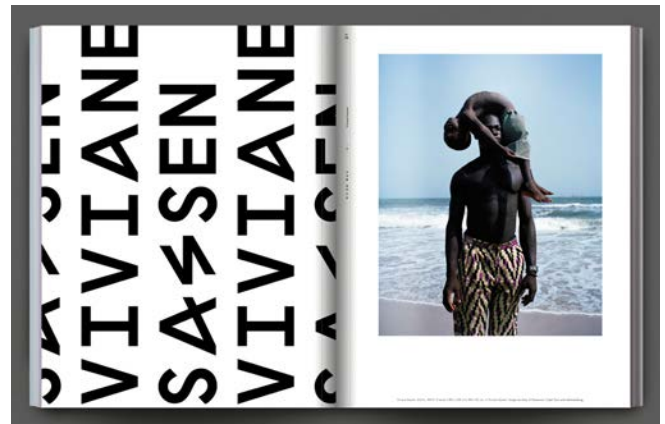
We explore the architecture of David Adjaye's Alara concept store in Lagos, Nigeria, and its significance for the city's unprecedented development.

We peak into alternative explorations of architecture in New York, as well as the search for Yayoi Kusama's "Pumpkins" in Japan.

We profile the burgeoning contemporary art community in Malta on the cusp of Valetta's designation of the 2018 European Capital of Culture.

We also include candid interviews with contemporary artists Nick Knight, Cathleen Naundorf, and curator Carrie Scott.







## MOON MAN

### the debut issue

Moon Man has commissioned a new photography series featuring the furniture of designer Yinka Ilori, in collaboration with still-life photographer Lydia Whitmore and set designer/art director Gemma Therese Pearce. We have commissioned a large scale painting by Nigerian artist Bob Nosa Uwagboe, and an original music composition by Mark Brandon of Model Man.

Each Edition will feature an index of all contributing artists and their gallery details. Our intention is to profile creative work which we feel stands the test of time. We hope that our readers will appreciate the images as an introduction into the credible work produced by our contributors, available for purchase through their subjective representation.

## MOON MAN

### artistic contributors

Jun Ahn | ruby onyinyechi amanze | Maurizio Anzeri | Roger Ballen | Tina Berning & Michelangelo Di Battista | Katrien de Blauwer | Erwin Blumenfeld | Guy Bourdin | Mark Brandon | Rodrigo Carmuega | Julie Cockburn | Can Dagarslani | Haris Empamimonda | Kadara Enyeasi | Kristian Evju | Stephen Gill | Scarlett Hooft Graafland | Ishi | Yinka Ilori | Jaakko Kahilaniemi | Nick Knight | Claudia Legge | Namsa Leuba | John MacLean | Balazs Mate | Cristina De Middel | Bruno Morais | Patrick Morgan | Daniel Naudé | Jim Naughten | Cathleen Naundorf | Helmut Newton | Zander Olsen | Gemma Therese Pearce | Anna Peftieva | Claire Pestaille | Viviane Sassen | Keisha Scarville | Mira Schendel | Honey Long & Prue Stent | Romaric Tisserand | Nicasio Torres Melgar | Bob Nosa Uwagboe | Chibuike Uzoma | Lorenzo Vitturi | Alexandra von Fuerst | Isabelle Wenzel | Lydia Whitmore | Michael Wolf | Vladamir Zinkevich



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WE WANT TO  
CHANGE THE  
WAY READERS  
APPRECIATE  
ART PUBLICATIONS.

REPLY

© Tina Bunn and Michelangelo Di Battista

Moon Man Studios Ltd., the creative agency based in London, is pleased to announce the debut issue of Moon Man Magazine.